



Advocacy / Lobby Session

Advocacy & Lobby Skills – the How!

Wednesday, 5 November 2014, 15:00 - 17:00
Palais des Nations Geneva, Room XVII

Introduction: Most of us work on behalf of a cause, and we hope to make a difference. As committed citizens, compelled by our ideals to make the world a better place, this particular advocacy session offered during the NGO-CSW-GE B+20 Review Forum will provide an opportunity for civil society participants to learn about skills and good practices for influencing regional, national and local decision-making, which is an integral part of the UN Charter – Article 71.

Convener	Women's World Summit Foundation (WWSF), Geneva
Moderator	Elly Pradervand , CEO & UN Rep., WWSF; Taskforce Chair, Substantive Issues, NGO CSW Geneva Beijing+20 Review Forum <i>Introduction & brief presentation of main recommendations from Roundtables</i>
15:00 – 15:30	Sonia Heptonstall , UN Main Rep., Solar Cookers International <i>Historical origin and Legitimacy of Consultative Status Presenting UN GA Resolution 1996/31 & ECOSOC Guide</i>
15:30 - 16:00	Hamish Jenkins , Sr. Program Officer of the UN Non-Governmental Liaison Service (UN-NGLS) - <i>Examples of lobby skills</i>
16:00 - 16:30	Pierrette Pape , Policy Officer and Project Coordinator, European Women's Lobby <i>How the EWL exercises consultative status with EU states</i>
16:30 – 17:00	Carolina Rodriguez , Head, International Geneva Perception Change Project, Office of the UN Director General - <i>The Role of NGOs in International Geneva</i>
Questions & Answers	From the floor
Rapporteurs	Shannon Meehan , Advocacy Coordinator, Children's Section, WWSF Megan Moleski , WWSF intern, Boston University
Interpretation	Provided from and into English and French

B+20 Review Forum Organizer: NGO-CSW-Geneva: www.beijing20.ngocsw-geneva.ch
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Short Bios: Advocacy & Lobby Skills – the How!

Convener and Moderator: Elly Pradervand, Founder and CEO of the Women's World Summit Foundation (WWSF) and UN representative, creates and co-leads the programs of women's and children's rights and contributes to creating the power for change of a world that needs to prioritize meeting basic human needs and robustly promote the respect for women's and children's rights. Active for the past 30 years in development education and advocacy for the creation of a world that works for all – no one left behind. WWSF is a not-for-profit, non-governmental, lay organization (INGO), created as a Swiss Foundation on 8 March 1991 in Geneva, under the Swiss Civil Code No. 80. In building an international network and designing programs for the empowerment of women, children, youth and relevant NGOs, WWSF serves with its annual campaigns, world days and awards the implementation of women and children's rights and the UN Development Agenda. WWSF enjoys UN consultative status with ECOSOC, UNFPA and DPI.

Speaker: Sonia Heptonstall: Born in the United Kingdom, married with one child, permanently resident in Switzerland was raised in a family of teachers. Schooling with the children of World War II refugees in the south of England, led to a lifelong interest in history, current affairs and sociology; particularly the need for community participation and enhancing the role of women.

Qualifications: Undergraduate, BA Honours History, Bristol University, Teaching Diploma, Bristol University, Department of Education / Postgraduate M.Ed: Sociology of Education, Harvard University, School of Education, Ed.D, Thesis: Cooperative Education: an alternative route to educational opportunity, Harvard University, School of Education

Professional Activity: St. Brandon's School, Clevedon, UK – secondary school teaching. The British Council, Davies Street, WI – administrative officer responsible for Anglo-German Regional Exchange Links and later for the Commonwealth Scholars Scheme. Southgate Technical College, lecturer in international relations. Technical Education Research Centre (Boston, USA)

Research Fellow in occupational development, Harvard University Business School International Business Teaching assistant. Geneva Main representative for UN ECOSOC NGOS. Currently Solar Cookers International (SCI), Board member Alliance4 HP, International Relations Professor, Geneva Business School.

Speaker: Hamish Jenkins, Senior Programme Officer, works on issues related to social and economic justice and alternative development strategies at NGLS. He has also worked at the International Labour Organization on the social dimension of globalization, as research coordinator for NGO networks on access to environmental justice and as a freelance journalist. He was the lead author of an NGLS policy handbook: 'Decent Work and Fair Globalization: A Guide to Policy Dialogue'. His background is in development studies.

Speaker: Pierrette Pape, Policy Officer and Project Coordinator, European Women's Lobby (EWL) since 2009, and most specifically in charge of monitoring and influencing the EU policies on violence against women and developing EWL's work at international level, coordinates the EWL campaign 'Together for a Europe free from prostitution' and the network of abolitionist NGOs 'The Brussels' Call'. She has initiated EWL's work on men and feminism, and coordinated the publication of the second edition of the European Women's Voice on men and feminism. Since 2013, she is in charge of the advocacy work of the EWL at United Nations level, being an EWL representative at the Commission on the Status of Women (CSW) in New York every March. In 2014, she coordinates the work of the EWL on the 20 years of the Beijing Platform for Action. Between January and May 2014, she was Acting Coordinator of the European Women's Lobby (EWL); during this period, she developed the EWL Manifesto for the European elections and the advocacy work towards candidates and the general public to promote EWL demands. She is also an activist in various women's organisations in Belgium, such as a grassroots NGO working to assist and support persons in prostitution, a feminist NGO working on gender and development, and she is a member of the editorial Board of the Belgian publication 'Chronique féministe'.

Speaker: Carolina Rodriguez, Head, International Geneva Perception Change Project, Office of the UN Director General, Geneva, heads a new project spearheaded by Michael Møller, the Acting-Director General of the United Nations Office at Geneva (UNOG), aiming at changing the perception of International Geneva.

Rapporteur: Shannon Meehan is Advocacy Coordinator for the Children's Section of the Women's World Summit Foundation, and a member of the Swiss White Ribbon Committee Secretariat. Ms. Meehan previously worked as a strategic development consultant for UPR Info (Geneva) and a researcher for the International Institute for Management Development (Lausanne). Ms. Meehan holds a Bachelor's degree from UC Berkeley, a Master's degree from the Graduate Institute of International and Development Studies, and advanced certification in mediation and restorative justice.

Rapporteur: Megan Moleski is a senior at Boston University studying International Relations with a focus on Europe and Regional Politics and Cultural Anthropology and an intern at the Women's World Summit Foundation.
